



# Newspaper and Essay Feedback

# A few plagiarism issues...

- **PLAGIARISM IS NOT ACCEPTABLE**
- You **cannot** hand something in that is not your own words
- This includes help from a friend, tutor, or parent
- This includes information from the internet
- This includes phrases, sentences, and longer passages
- This includes homework, projects, essays, and ANY work you hand in

# Newspaper Feedback

- **Stay professional** – think about the kind of language you would read in a real newspaper
- **PROOFREAD!!!** Don't let simple errors bring your mark down

# Newspaper Conventions

- Fonts should be professional
- Formatting should be consistent – i.e. it doesn't change on every page
- Every article needs a headline and byline (byline goes right after the headline, not at the end)
- Your layout should be clean, professional, and make sense

Professional?  
Professional?  
**Professional!**  
Professional?

# 6/6 Newspaper (from my grade 10 class)

## DAILY BUGLE

Issue 5, Volume 2

DAILY BUGLE

September 28, 2016

### Someone Stole Bikes from the School

By Lorraine Lu

Last Tuesday, ten bikes disappeared from the underground parking lot in the school. Ten more bikes were found to be missing yesterday. Some of the missing bikes' worth over 2,000 Yuan and are gently used.

The surveillance cameras show nothing suspicious happened, but the school administrator suspect that the bikes were stolen somehow.

To find out the truth, the journalists in our newspaper office interviewed a few people about this case.

When asked about the missing bikes, the bike keeper in the school claimed that he saw nothing and he had done all he needed to do to keep the bikes safe before the theft happened.

"It was an ordinary Tuesday night," the bike keeper Allen said, "I was checking all the bikes that were left by teachers and students. For security reasons, I always lock the bikes that are left unlocked." Allen took several keys out from his pocket inside the jacket and showed them to us.



"I used these keys locked those bikes. Then, I checked all the surveillance cameras. They were working perfectly. At this time, my phone rang and my wife was calling me home. So I quickly packed my things and left the underground parking lot. When I was heading to the school gate, I felt strange. So, I looked back, but no one was there. Without thinking too much, I went home." According to Allen, the bike keeper, a similar situation happened again yesterday.

However, Allen saw the trail of mud on the ground which led to the underground parking lot. "I suppose that it was the thief who had left the trail. Obviously, he took the bikes and the mud on the wheels just stuck on the ground!" Allen emphasized. But, there was no surveillance camera's record which shows that someone actually rode those bikes out from the parking lot. The thief is still unidentified. All the students and teachers hope the case can be solved as soon as possible. We will keep tracking the latest process.



### SELLING BIKES

second-hand cheap

### Interview with guard

By Stephen Liu  
Students who ride bicycles to the school often park their bicycles at the school's garage in order to prevent their bicycles from being stolen.

However, recently, a number of their bicycles gone missing one by one and even the surveillance cameras could not get anything important. It made the students too worry to park their bicycles at the school. The school must hurry to find some clues to solve this case. We wondered that whether the school guard knows something about this case since the surveillance cameras show nothing suspicious.

We had an interview with him. See Interview, page 2.

**NEW LOCKS FOR YOUR BIKE!!**

SAFETY IS ALL WE PREFER

UNBREAKABLE  
LIGHTWEIGHT  
SAFER TO USE

GET ONE ONLINE NOW!!  
CALL 80088 OR VISIT  
WWW.HONGKONGONLINE.COM

### Bicycles in basement lost

By Steven Sun

Last Tuesday, in the underground garage, 10 bicycles disappeared. Last Wednesday, there were even more bicycles went missing.

When heard about the news, Student A yelled, "You must be joking! The surveillances are all around the school. There are over 20 surveillances staring at different places in the underground garage 24/7. It is impossible to steal the bicycles without being recorded. Also, in my opinion, bicycles are not so expensive. If he had the ability to steal the bicycles, why didn't he steal the properties in the offices? Those are more valuable. So, why he stole the cheap bicycles instead of expensive bags or even money?"



### Interview with victims

By Julie Liu

Today, we have an interview with the students and teachers who lost their bikes. First, we looked into the type of the lost bikes. We found that not every lost bike is expensive, some of them are really cheap.

We asked a student who was firstly find that his bike was missing. "When I school was finish, I went to parking lot and wanted to get my bike and then go home. But when I got there, I found that my bike was gone. Why? I don't know. My bike isn't very expensive. I can't think a reason why someone want to get my bike."

Student B, whose bike is very expensive, when we asked her, she told us, "My bike is very expensive, it's brand is BMW! It is a gift that my father gave me at my birthday! Now, it's gone. My father is very angry when I told him. If anyone knows that who was steal my bike, please tell me, thank you!"

B described this crime as "crafty" and "disgusting". "He stole the bicycles twice without being seen. But, stealing others' properties is unacceptable!" B said.

During the interview, C said, "I will never ride my bicycle to school. I would rather walk to school though my home is far away. That's because I am afraid that my bike will be missing. My bike is not so cheap."

D is very happy to hear this piece of news. He shouted, "Look at my bike! Look at my lock for my bicycle! My lock is so strong that my beautiful bike will never be missing! Do you want to buy one? I will give you a special offer."

E told us an important clue, "My friend F told me that he had an idea about this crime. He promised that he would tell me the idea. But he doesn't come to school today."

We contacted D immediately. "Help me! G is the thief. I'm..." F shouted on the phone and the phone was hung up.

What is going on? The police have been involved in the investigation. We will find out who stole those bikes very soon.

### Interview

By Stephen Liu  
During the interview, the old guard described, "It was already the time for me to go home and it seemed that everything was OK. As a result, I shut the door and planning to leave. However, at that time, I felt something passing by me. Surprisingly, when I turned around, I am sure that I saw a moving shadow! I turned on the flashlight and checked it. Mud trails were just like printed by bicycles."

I looked around and it was silent, it seemed nothing had happened. So I didn't care about it at that time and locked the front gate and then go home."

We interviewed the elderly again after a few days, but this time he shouted full of frighten, "DAMN! I couldn't bear it! For several days, I have searched all around the school but the only I could find were several trails printed by bicycles. The theft of the bicycles was unstoppable. If this keeps going on, I will be fried! What can I do? Oh, it is almost a horror film!"

In a word, we still did not know what has happened to these bicycles, but we will keep reporting this for you.

# Essay Feedback

The good:

- Structure was generally well organized
- Ideas were mostly strong – you demonstrated an understanding of the two videos
- Sophisticated vocabulary used

# Common Essay Pitfalls: Content

- You have no thesis, or your thesis is weak or incomplete
- Your topic sentences do not relate back to your thesis
- Summarizing but not analyzing
- Discussing the two texts in isolation (you need to *synthesize* the information)

# Common Essay Pitfalls: Style

- Using subjective language (“I” statements)
- Using colloquialisms, slang, conversational language
- Mechanics (spelling, grammar, word choice)
  - Errors will pull your mark down one or two whole points!



# Review how to use these common essay words:

- Evidence
- Research
- Discrimination
  
- These are NOT count nouns! There is no such thing as “evidences,” “researches,” and “discriminations”

# Exam

- Newspaper terminology
- Reading comprehension (informational text)
- Advertising and persuasion
- Compare and contrast essay