Marking Rubric for Newspaper Project

News Article   **/18**

Criteria	Below Expectations 1 - 2	Meets expectations 3 - 4	Fully Meets Expectations 5 - 6
Content & Organization	• Inappropriate headline, may be long or awkwardly worded • Opening paragraph does not contain the key information • Middle paragraphs go off topic or details may be missing • Few or no quotations • Incorrect paragraphing • No clear ending • Illogical organization	• Mostly concise headline • Opening paragraph contains most of the key information • Subsequent paragraphs give more detail • Includes some quotations; may be incorrectly punctuated or integrated • Some paragraphs may be too long or too short • Ending may be abrupt or awkward	• Effective, captivating, and concise headline • Opening paragraph contains all key information • Subsequent paragraphs elaborate on details • Includes witness and expert quotations, correctly punctuated and integrated • Appropriate ending; leaves reader with a thought
Style	• Little to no reporting language used • Informal language; inappropriate to the task • Reporter is unnecessarily subjective	• Some reporting language used • Tone is mostly appropriate. May be informal at times. • Reporter is mostly neutral	• Reporting language used • Appropriate and professional tone • Reporter neutrality achieved; reads as a genuine news article
Conventions	• Little to no evidence of proofreading • Major spelling and/or grammatical errors that impede meaning • Awkward sentences or word choice	• Some errors in spelling and grammar, but meaning generally is clear • Some awkward sentences or word choice	• Proofread, polished, and free of spelling and grammatical errors • Writing flows and appears effortless

Newspaper Conventions   **/6**

Below Expectations 1 - 2	Meets expectations 3 - 4	Fully Meets Expectations 5 - 6
• Missing many minor parts, or missing any major parts: nameplate, news articles, photos, advertisements • Articles are not all related to the topic and major details are inconsistent • Newspaper is poorly formatted; major editing needed; does not resemble a newspaper	• May be missing up to two minor parts: date, cutlines, credit lines, page numbers • Articles are mostly related to the topic but some minor details may be inconsistent • Articles are typed; formatting is mostly appropriate and consistent; some editing is needed	• Fulfills all requirements with nothing missing • All articles are related to the topic and details are consistent • Articles are neatly typed in columns • Formatting is neat and consistent; newspaper looks professional

Group Contribution (Peer Evaluation)   **/6**

PROJECT TOTAL	**/30**