**Infomercial Script**

**Names:**

**Product:**

|  |  |  |
| --- | --- | --- |
| **Speaker** | **Lines** | **Persuasive Technique** |
| Person 1: | Hi, it's Vince with Slap Chop!  You’re going to be in a great mood all day, because you’re going be slapping your troubles away with the Slap Chop. | Appeal to emotions, appeal to self-interest |
| Person 2: |  |  |
|  |  |  |
|  |  |  |