

Marking Rubric for Newspaper Project

News Article

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Criteria	Below Expectations 1 - 2	Meets expectations 3 - 4	Fully Meets Expectations 5 - 6
Content & Organization	<ul style="list-style-type: none"> Inappropriate headline, may be long or awkwardly worded Opening paragraph does not contain the key information Middle paragraphs go off topic or details may be missing Few or no quotations Incorrect paragraphing No clear ending Illogical organization 	<ul style="list-style-type: none"> Mostly concise headline Opening paragraph contains most of the key information Subsequent paragraphs give more detail Includes some quotations; may be incorrectly punctuated or integrated Some paragraphs may be too long or too short Ending may be abrupt or awkward 	<ul style="list-style-type: none"> Effective, captivating, and concise headline Opening paragraph contains all key information Subsequent paragraphs elaborate on details Includes witness and expert quotations, correctly punctuated and integrated Appropriate ending; leaves reader with a thought
Style	<ul style="list-style-type: none"> Little to no reporting language used Informal language; inappropriate to the task Reporter is unnecessarily subjective 	<ul style="list-style-type: none"> Some reporting language used Tone is mostly appropriate. May be informal at times. Reporter is mostly neutral 	<ul style="list-style-type: none"> Reporting language used Appropriate and professional tone Reporter neutrality achieved; reads as a genuine news article
Conventions	<ul style="list-style-type: none"> Little to no evidence of proofreading Major spelling and/or grammatical errors that impede meaning Awkward sentences or word choice 	<ul style="list-style-type: none"> Some errors in spelling and grammar, but meaning generally is clear Some awkward sentences or word choice 	<ul style="list-style-type: none"> Proofread, polished, and free of spelling and grammatical errors Writing flows and appears effortless

Other Article (Editorial, Sports, or Entertainment)

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Below Expectations 1 - 2	Meets expectations 3 - 4	Fully Meets Expectations 5 - 6
<ul style="list-style-type: none"> Inappropriate or missing headline Content inappropriate to the type of article Writing is disorganized Informal or inappropriate language Not proofread, major errors, meaning is confusing 	<ul style="list-style-type: none"> Headline is appropriate but may be incorrectly worded or uncaptivating Contains the main information needed for the type of article Organization is mostly logical Language is mostly appropriate but may be informal at times Some errors, but meaning is generally clear 	<ul style="list-style-type: none"> Effective headline Contains all information needed for the type of article Organization is logical Appropriate and professional tone, reads as a genuine newspaper column Proofread, polished, free of errors

Newspaper Conventions

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Below Expectations 1 - 2	Meets expectations 3 - 4	Fully Meets Expectations 5 - 6
<ul style="list-style-type: none"> Missing many minor parts, or missing any major parts: nameplate, news articles, editorial, sports column, entertainment column, photos Newspaper is poorly formatted; major editing needed; does not resemble a newspaper Bibliography is incomplete; not all sources are included 	<ul style="list-style-type: none"> May be missing up to two minor parts: date, cutlines, credit lines, ads, puzzles/extras, page numbers, headings Articles are typed; formatting is mostly appropriate and consistent; some editing is needed Bibliography is complete but may be incorrectly formatted 	<ul style="list-style-type: none"> Fulfills all requirements with nothing missing Articles are neatly typed in columns Formatting is neat and consistent; newspaper looks professional Bibliography is complete and in MLA format

Group Contribution (Peer Evaluation)

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PROJECT TOTAL	/36
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